Meaningful Metrics **Everyone welcome! Semi-Private Sessions**

Canva and Social Media Marketing



$99 per class - 1 hour | **Pre Teen and Up**

Design like a pro, post safely, and build a portfolio you are proud to share.

Learn design and marketing skills using Canva, create engaging content, practice safe posting, and build a personal portfolio of work you are proud to share.

Rotating Themes

Canva basics	Event flyer	Brand kit	Captions	Safe posting	Content calendar	Portfolio day
Edit a template into a personal design	Design a flyer for a real or pretend community event	Build colors, fonts, and a logo for a pretend business	Write captions for the same post for two audiences	Sort examples into safe to share and keep private	Plan a week of posts for the pretend business	Assemble favorite designs into one page

Schedule
Sundays
10:30 AM to 11:30 AM
Weekly · Check our calendar for dates

Format
In person or over Zoom

Sibling Discount
calculated at checkout

Materials
A computer or tablet with Canva (a free account is fine).

Privacy Note
We teach safe and responsible posting. Students will not be asked to share personal accounts.

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